

## We Offer a Wide Variety of Photoluminescent Exit Signs



(More Exit signs inside!)

### Who is Defense Holdings, Inc.®?

Defense Holdings, Inc.®, the company selected by the Pentagon as its sole photoluminescent contractor for 9/11 reconstruction, offers unmatched technology and engineering expertise, as well as a comprehensive approach that makes it the ideal partner for compliance with local laws. Well-suited to manage all aspects of large-scale projects — from product selection to logistics and installation — DHI guarantees high-quality, fixed-price and aesthetically-pleasing photoluminescent solutions for businesses and institutions.

DHI is the only contractor with a dedicated in-house research and development team as well as engineers and executives with many years of combined experience working with major organizations to optimize the implementation of photoluminescent technologies.

Unlike companies narrowly focused on product sales or installation labor, DHI carefully manages the critical aspects of every project for its clients, from product selection, to installation oversight, logistics and quality control. By working closely with property owners and managers, architects, engineers, interior designers and building tenants to address these issues, we ensure total satisfaction.

With a history of managing a wide variety of large-scale projects for the most demanding clients — including the Pentagon, the Eisenhower Executive Office Building, and the USAA Headquarters Building — DHI is a reliable partner with the knowledge and experience to ensure a smooth process that meets all deadlines, budgets and compliance requirements.

Customer questions or concerns can be addressed to:

#### Sales Administration

(877) AFT-GLOW (238-4569)

E-mail: [sales@afterglowfederal.com](mailto:sales@afterglowfederal.com)

Visit us on the web at [www.dh-inc.com](http://www.dh-inc.com)

or [www.afterglowdirect.com](http://www.afterglowdirect.com)

#### Arlington Corporate Headquarters:

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**DHi**  
DEFENSE HOLDINGS, INC.®  
The Idea Company®

Presents



## UL 924 Compliant 50- and 75-foot Photoluminescent Exit Signs





**Do you want to pay for operating your Exit Signs forever...?**

## Features & Benefits

- No wiring required
  - 100% reliable
  - No external power source
  - Easily relocated
- Photoluminescent Exit sign visible at 50 and 75 feet, after 90 minutes of total darkness as per UL 924
- Blends with any decor
- Exceeds NFPA and UL brightness requirements for 50-foot and 75-foot Exit signs
- Very long service life
  - No maintenance required
  - Luminous performance does not degrade over time
- Charges in minutes using ambient light
- Investment break-even about 3 years
- Energy conservation rebates available in some areas



**Or would you like to save \$40-\$50 per sign per year?**

## Save Money!

Cost Factors	Electrical Signs <sup>1</sup>	DHi™ PSS Signs <sup>2</sup>
Sign Cost	\$120	\$108.50 <sup>4</sup>
Installation	\$220	\$ 2.50
Maintenance	\$400	\$0
Energy Consumption	\$100 <sup>3</sup>	\$0
<b>Total</b>		
<b>10 Year Cost</b>	<b>\$840</b>	<b>\$111</b>

<sup>1</sup>Average LED.  
<sup>2</sup>Average commercial price across our range of single- and double-sided signs.  
<sup>3</sup>Assumptions: \$.10 per kWhr  
<sup>4</sup>Average commercial price

